



March 5th, 2020 La Paz, Mexico

Traci Linder  
Manager, Global Seafood Traceability  
GDST Secretariat

Re: Endorsement of GDST Guidelines

Dear Traci,

SmartFish Rescate de Valor, AC would like to congratulate the Global Dialogue on Seafood Traceability (GDST) Secretariat and its members on the recently completed Standards & Guidelines for Interoperable Seafood Traceability. We enthusiastically endorse the Guidelines and the ongoing process.

The Guidelines are extremely helpful for our work supporting small scale fisher cooperatives in the adoption and implementation of digital traceability systems, our participation on the technical advisory committee that is advising Mexico's federal government on national traceability legislation and our collaboration with companies at different stages of the seafood supply chain.

SmartFish, AC is a is a Mexican non-profit organization established in 2013 with the purpose of leveraging market incentives to encourage artisanal fishers to adopt more sustainable fishing methods. "AC" means *asociación civil* or civil society organization. Our mission is to foster a market for environmentally sustainable and socially responsible seafood in Mexico.

We look forward to continue participating in the Dialogue Advisory Group and learning from the broad experience of all the members

Best regards,

A handwritten signature in black ink that reads "C. Blasco".

Cecilia Blasco  
Executive Director

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