



## **SeaBOS calls GDST Standards “Urgently Needed”**

On March 16, 2020, SeaBOS Managing Director Martin Exel issued the following statement:

“SeaBOS is proud to have collaborated with GDST to help bring forward these global industry standards to improve the quality, efficiency, and cost-effectiveness of seafood traceability. The GDST Standards and Guidelines for Interoperable Seafood Traceability are urgently needed to eliminate costly and unnecessary barriers between the many (often incompatible) proprietary traceability systems and/or data requirements in supply chains that exist today, and to equip the seafood sector for the 21st Century’s globalized, information-based economy. SeaBOS companies are already helping pioneer innovative technology and novel approaches to improve transparency and traceability in our own operations. We believe adoption of these Standards and Guidelines will provide for substantial improvements in fisheries sustainability, help with elimination of IUU fishing, and improve seafood provenance and branding, throughout the seafood supply chain.”

### **About SeaBOS**

Seafood Business for Ocean Stewardship (SeaBOS) represents ten of the world’s largest seafood companies, all of whom are aligned in their mission to lead a global transformation towards sustainable seafood production and a healthy ocean. The companies committed to the initiative include the two largest seafood companies by revenues (Maruha Nichiro Corporation and Nippon Suisan Kaisha, Ltd), two of the world’s largest tuna companies (Thai Union Group PCL and Dongwon Industries), the two largest salmon farmers (Mowi ASA and Cermaq – (subsidiary of Mitsubishi Corporation), the two largest aquafeeds companies (Skretting – subsidiary of Nutreco, and Cargill Aqua Nutrition), as well as the Japanese tuna purse seine company Kyokuyo and the agro-industrial conglomerate Charoen Pokphand Foods.

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