



Joint statement on the Global Digital Seafood Traceability standards

The Marine Stewardship Council (MSC) and Aquaculture Stewardship Council (ASC) are global leaders in sustainable and responsible seafood certification.

Traceability is a vital component of our programs, providing assurance of the integrity of seafood products which carry the blue MSC and green ASC labels. More than 5,000 supply chain organisations in around 100 countries are certified to the MSC/ASC Chain of Custody Standard. These organisations have a diverse array of business priorities and regulations to comply with. They also use a variety of technologies to meet their own, often challenging traceability demands.

We recognise the important role of technical interoperable standards in facilitating traceability and data harmonisation. These technologies have an important role in enabling accurate data collection and verification across global seafood supply chains.

The MSC and ASC are pleased to be involved in the important industry-wide effort to develop effective digital traceability, providing our expertise within the Dialogue Advisory Group. The work of the Global Dialogue on Seafood Traceability (GDST) is helping to address this industry-wide challenge. We acknowledge the GDST standards and guidelines as a significant contribution to achieving global, digital seafood traceability.

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**Kristof Bevernage, Supply Chain Assurance
Manager, Aquaculture Stewardship Council**

A handwritten signature in black ink, appearing to read 'Nicolas Guichoux', written over a light grey rectangular background.

**Nicolas Guichoux, Chief Program Officer,
Marine Stewardship Council**

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