One of the greatest challenges of our time is whole chain traceability. Without this we cannot identify, verify and reward legal and responsible seafood production. The first step in the process is to agree upon and standardise the key data elements required for traceability, and this is the critical role the GDST plays.

Eachmile, and the whole seafood industry needs to support the GDST on this important journey especially given that over 90% of seafood production is coming from small scale producers in developing nations. We look forward to continuing our collaboration with GDST and openly invite others in the industry to support this project.

Yours sincerely,

The Eachmile Team
http://eachmile.co