



Charoen Pokphand Foods Public Company Limited has been a member of the Global Dialogue on Seafood Traceability (GDST) since it launched in 2017. We are proud to support the work in the aquaculture traceability task-group and contribute to the development of Key Data Elements (KDEs) for digital traceability for both wild-caught and aquaculture seafood supply chains. We strongly believe that the GDST Standards and Guidelines for Interoperable Seafood Traceability Systems Version 1.0, are a key instrument for the global seafood industry to improve and synchronize traceability systems together. The companies in each node of the supply chain can reduce burden and time spent for data conversion as well as incomplete data set as per different requirements from each of their customers. The end-consumers can ensure legal origin and good labor practices in the supply chain of seafood products they buy from. Finally, this will create more transparency in company supply chains and the seafood industry as a whole.

Vorapong lamtrakul

PMP, Sustainability Standard for Feed Raw Material Office
Charoen Pokphand Foods PCL